## Investing that Makes the World Rejoice®

Name Date, Time





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### **Important Information Continued**

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# What comes to mind when you think about investing?







### Investing is ownership

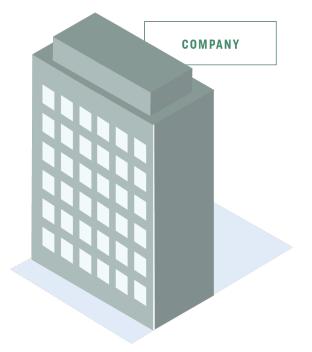


Supply Capital Investment capital can help a company grow

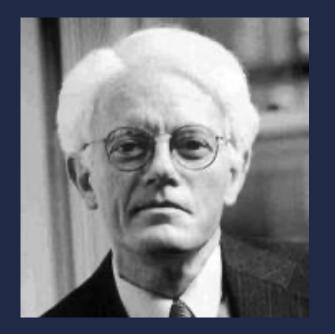
**Positive Opportunity** To shape the world through products and practices

> **Rights to Profits and Growth** Dividends, Stock appreciation

**Ethical Responsibility** For the activities of the business



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#### Peter Lynch

"And the single most important thing to me in the stock market, for anyone, is to know what you own. I am amazed at how many people own stocks, they would not be able to tell you why they own it. They couldn't say in a minute or less why they own it. Actually, if you really press them down, they'd say, 'The reason I own this is the sucker is going up.' And that's the only reason. That's the only reason they own it."

National Press Club Luncheon: Peter Lynch 10/7/1994



### What kind of companies do I want to own?



#### **Blake's story of investing**



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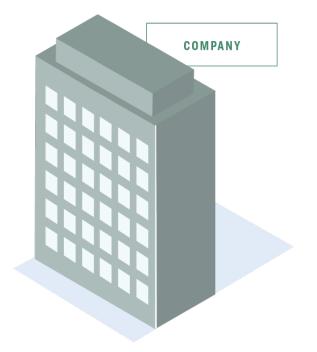
### **Investing is ownership**

INVESTORS

**Supply Capital** Investment capital can help a company grow

> **Rights to Profits and Growth** Dividends, Stock appreciation

**Ethical Responsibility** For the activities of the business



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### What kind of companies do I want to own?



### What kind of companies do I want to own?

#### What does the company do?

- What is its product or service?
- Will its business be relevant in the future?
- Does its product or service meet an important human need?

#### *How* does the company do it?

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#### **Healthcare Investment Themes**



These are representative examples of the Adviser's themes. There is no guarantee that any investment will achieve its objectives, generate positive returns, or avoid losses.



### **Founding Story**



**Finny Kuruvilla, MD, PhD** Co-CIO, Senior Portfolio Manager, Managing Director, Founding Member

ROLE

Finny Kuruvilla, MD, PhD, serves as a Co-Chief Investment Officer, Senior Portfolio Manager for Eventide's mid-cap growth and healthcare & life sciences strategies, including the Eventide Gilead Fund and the Eventide Healthcare and Life Sciences Fund, a Managing Director for Eventide's private fund, as well as Founding Member of Eventide.

#### BACKGROUND

Dr. Kuruvilla has a background in healthcare, statistics, and investing. Concurrent with his early years at Eventide, he was a Principal at Clarus Ventures, a healthcare and life sciences venture capital firm subsequently acquired by Blackstone. Earlier in his career, Dr. Kuruvilla was a postdoctoral research fellow at the Broad Institute of Harvard and MIT, where he led the development of a new microarray between the Broad Institute and a publicly-traded company Affymetrix. Prior to his investing career, Dr. Kuruvilla was resident, chief resident, and fellow at the Brigham and Women's Hospital and Boston Children's Hospital.

Dr. Kuruvilla holds an MD from Harvard Medical School, a PhD in Chemistry and Chemical Biology from Harvard University, a SM in Electrical Engineering and Computer Science from MIT, and a BS in Chemistry from Caltech.

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### **Founding Story**



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Source: A.D.A.M. via the National Institute of Health





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Picture taken from: musculardystrophynews.com. For informational purposes only.



### **Investing is ownership**

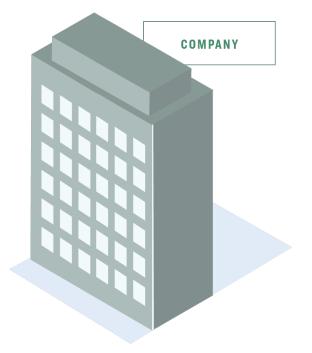


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### What kind of companies do I want to own?

#### What does the company do?

- What is its product or service?
- Will its business be relevant in the future?
- Does its product or service meet an important human need?

#### *How* does the company do it?

- Is the management team capable of running the business successfully?
- Do the company's finances show stability and growth?
- Does the company have mutually beneficial relationships with its stakeholders? (customers, employees, suppliers etc...)

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#### **Intangible Asset Value**



#### COMPONENTS of S&P 500 MARKET VALUE

Source: Ocean Tomo, LLC, "Intangible Asset Value Study", 2017

An intangible asset is an asset that lacks physical substance and usually is very hard to evaluate. It includes patents, copyrights, franchises, goodwill, trademarks, trade names. There is no guarantee that any investment will achieve its objectives, generate positive returns, or avoid losses. The chart above is for informational purposes only. Past performance is not assurance of future results.



Reference to Eventide's Business 360 approach is provided for illustrative purposes only and indicates a general framework of guiding principles that inform Eventide's overall research process.

#### When a business...

Cuts back on services or product quality, CUSTOMERS walk away and tell others to steer clear.

Harms SOCIETY, the world is made worse, and the business draws ire and condemnation (and may face boycotts, divestment, and regulation).

**Exploits the ENVIRONMENT**, the business exhausts productive capacities upon which they depend, and risks litigation, fines, and catastrophes.



Treats EMPLOYEES as costs to be minimized, they check out and invest the bare minimum.

Treats SUPPLIERS harshly, they meet expectations, but nothing more.

Disregards local COMMUNITIES, they see the business as a foreign corporation and go out of their way to avoid it.

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#### When a business...

Delights its CUSTOMERS, they become loyal patrons and go on to promote the business to their friends and family.

Adds value to SOCIETY, the world is made better, and the business wins praise and admiration (and often market share).

Cares for and preserves the ENVIRONMENT, it flourishes and sustains the business with its productive yield again and again.



Treats EMPLOYEES as assets to be maximized, they invest their passion and creativity in the mission of the business.

> Values SUPPLIERS as strategic partners, they look for ways to help the business succeed.

Invests in local COMMUNITIES, they see the company as a favorite local business and go out of their way to support it.

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### Values-Based Analysis

There are three dimensions to our approach to values-based investing:



Create an investable universe of securities that pass our screens, grounded in our values.

#### EMBRACE

Conduct original Business 360<sup>®</sup> research to find the highest quality opportunities that contribute to human flourishing through value creation for society and other key stakeholders.



#### Engage companies on our Business 360<sup>®</sup> values to advocate for positive change.

The Fund's ethical values screening criteria could cause it to underperform similar funds that do not have such screening criteria. This could be due to ethically acceptable companies falling out of favor with investors or failing to perform as well as companies that do not meet the Fund's ethical screening guidelines. Reference to Eventide's Business 360<sup>®</sup> approach is provided for illustrative purposes only and indicates a general framework of guiding principles that inform Eventide's overall research process. The Adviser's judgment about the quality of a particular company may prove to be incorrect. There is no guarantee that any investment will achieve its objectives, generate positive returns, or avoid losses.



### **Values-Based Analysis**

There are three dimensions to our approach to values-based investing:



#### AVOID

Create an investable universe of securities that pass our screens, grounded in our values.

#### EMBRACE

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#### ENGAGE

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#### **Perspective of All Eventide Funds**



EXPECTED VOLATILITY

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## INVESTING THAT MAKES THE WORLD REJOICE.

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